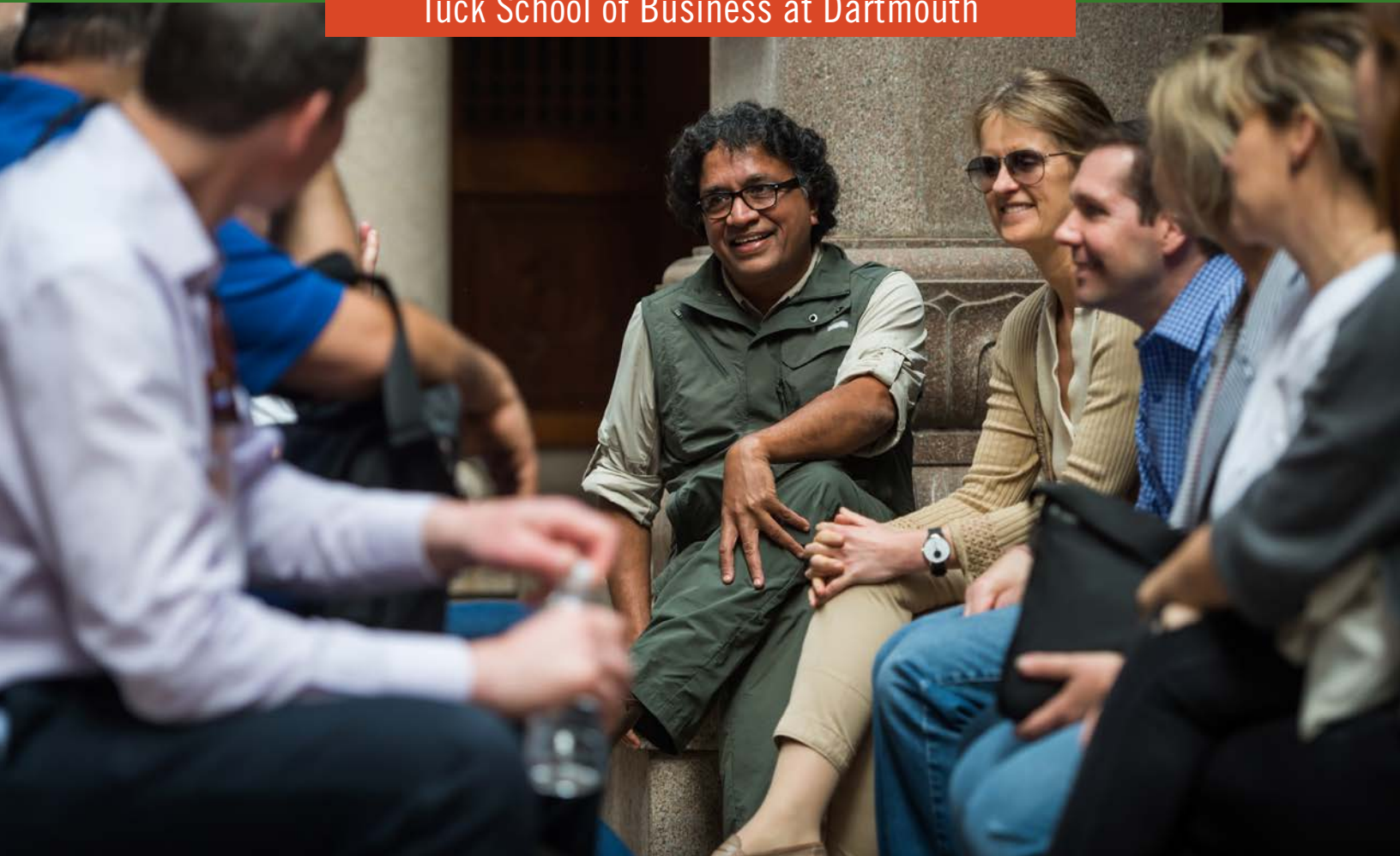




Global Leadership

Discover and Create the Future

Tuck School of Business at Dartmouth



Thriving in a Rapidly Changing World

The world is changing rapidly in non-linear ways. In uncertain and increasingly volatile globalized markets and amidst the acceleration of digital transformation, success demands cutting-edge leadership and strategy. To navigate this change, companies must develop wise, decisive leaders who can discover and create the future.

Global Leadership is designed in partnership with leading global corporations to address this pressing talent priority: developing an organization's highest potential leaders today to address the business and management challenges of tomorrow.

Global Leadership accelerates the development of member companies' top talent in anticipation of creating a future that cannot yet be predicted. Rising executives cultivate the capabilities and mindset they need to lead their organizations into this complex new era of global and digital transformation.

“The future is not about what you have to do in the future. It's about what you have to do now to create the future.”

— PROFESSOR VIJAY “VG” GOVINDARAJAN, FACULTY DIRECTOR, GLOBAL LEADERSHIP 2040



Program Architecture

This nine-month program is comprised of three week-long live modules, inter-module learning, and a team-based action learning project that is chosen to be of high strategic importance to each company's C-suite leaders. The three live modules are immersive learning experiences with Tuck's leading faculty, which accelerate participants' leadership growth and enhance their capacity to drive breakthrough innovation. In addition, Global Leadership's adaptive design offers each corporation the opportunity to incorporate their own unique assessments, coaching, and other company-specific development practices.

Distinctive Program Elements

- Tuck's world-class faculty of global, diverse, and inclusive thought leaders
- C-suite sponsored action learning projects that each company's team of 6-12 participants plans and executes concurrently with the program modules
- A unique blend of active learning methodologies, using reflection and introspection to internalize and drive individual change
- One-of-a-kind immersion experiences in India and Silicon Valley, CA, where local site visits expand participants' leadership horizons
- Guidance by an internal company coach, who stewards the program experience for the participant team and collaborates with Tuck and the other consortium companies on program design
- Lifelong learning benefits for participants, who become members of Tuck's alumni affiliate community.



Program Benefits

- Expand leadership potential and accelerate development of top talent
- Build strong teams and strengthen organizational ties
- Cultivate an innovative corporate culture and mindset
- Expand global horizons through a one-of-a-kind immersion in India
- Create a customized learning experience while leveraging the value from peer-company participation
- Tap into the latest management theories, frameworks, and practices from Tuck's world-class faculty thought-leaders

Action Learning Projects

Over the course of the GL experience, each company's team of 6-12 participants plans and executes a project of strategic importance to their C-suite leaders. A sponsor in each company oversees the project charter while a coach guides the collaboration and supports group and individual growth. Projects—frequently involving rigorous market research and analyses of trends and new opportunities—span the duration of the program, which allows teams to produce deep insights and actionable recommendations.

Past ALP topics include:

- Strategic brand repositioning for global markets
- Leveraging digital strategies to capture new market segments
- Supply chain innovation
- Creating a framework for evaluating new market opportunities
- Assessing digital manufacturing ecosystems

— IMPACT —

RETENTION

91%

RETENTION OF GLOBAL LEADERSHIP ALUMNI AT CONSORTIUM COMPANIES

ADVANCEMENT

70%

OF PROGRAM ALUMNI AT ONE COMPANY ARE IN THE GLOBAL OFFICER GROUP, INCLUDING THEIR CEO

GLOBAL EXPERIENCE

75%

OF GLOBAL LEADERSHIP GRADUATES HAVE COMPLETED INTERNATIONAL ASSIGNMENTS

— TESTIMONIALS —

“Our longstanding participation in the Global Leadership consortium is a true partnership—and an opportunity to collaborate with top thought leaders from Tuck and executives from other global organizations. We continue to invest in the relationship because the return on our investment is tremendous.”

—Mary K. W. Jones GL'07, Senior Vice President, General Counsel and Worldwide Public Affairs at Deere & Company

“It's one thing to read about global trends, but it's another to see it firsthand. The urban and rural field visits definitely give you a very different perspective than anything you would see on a normal business trip.”

—Scott Torrey GL'18, Commercial and Manufacturing Operations Director at Corning

— CONSORTIUM COMPANIES —

CORNING



JOHN DEERE

LIXIL

2022-2023 Program Modules

Module 1 – September 10-16, 2022 – The Tuck School of Business at Dartmouth, Hanover, NH, USA

Module 1 highlights key strategy and innovation frameworks and digital transformation, setting the stage for rich experiential learning. Storytelling, mindfulness, and leadership frameworks equip executives with valuable tools and practices to fuel their development throughout the nine-month program.

- Engage company and cross-company teams in the application of core program themes and concepts
- Define ALP scope
- Launch the learning community and build a cross-company network of leaders

Module 2 – January 16-22, 2023 – Chennai, India

Module 2 immerses executives in urban and rural India. Participants develop understanding and empathy for the diverse needs of rapidly developing economies and begin to innovate customer-centric solutions. They witness the dynamics of global markets firsthand and apply their learning to their companies' most pressing problems.

- Use India as a case study to develop a framework for engaging with any rapidly developing economy
- Explore the interplay between social, economic, political, business, and cultural issues in India
- Identify how each company can meaningfully engage at all levels of India's economic pyramid

Module 3 – June 2-8, 2023 – Silicon Valley, CA, USA

Module 3 highlights how Silicon Valley excels at breakthrough innovation and what leaders can do to drive continuous innovation in the core business. Participants develop new strategies and business models that enable them to actively create the future of their company.

- Discover the Silicon Valley ecosystem
- Learn how large established companies can network and partner with Silicon Valley's innovation ecosystem
- Understand the business models of both digital giants and digital startups
- Reflect on how the Global Leadership journey has developed a leadership point of view

To Learn More, Contact:

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